

TSXV: WFLD

Wellfield Technologies



Disclaimer

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Certain statements in this presentation may constitute "forward-looking" statements. When used in or in relation to this presentation, such statements use words including, but not limited to, "may", "will", "expect", "believe", "plan", "intend", "anticipate", "future" and other similar terminology (including negative variations thereof) and include, without limitation, statements or information with respect to: the Company's future growth, results of operations, performance, future capital and other expenditures (including the amount, nature and sources of funding thereof), planned expansion and business prospects and opportunities. These forward-looking statements reflect the current expectations of management regarding future events, operating performance or other achievements, or potential matters relating to any of the foregoing, of the Company, but involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such statements reflect management's current views and are based on certain assumptions; the reader must take note that there is no certainty that the Company will achieve or undertake any specific activity in respect thereto. They are, by necessity, only estimates of future results, performance, achievements or developments, and the actual results, performance, achievements or developments may differ materially from these statements due to a number of known and unknown factors, uncertainties and risks, including the risks specified elsewhere in this presentation. Investors are cautioned not to place undue reliance on these forward-looking statements. Any forward-looking information herein is qualified by these cautionary statements, and although any forward-looking information contained herein is based on what management believes are reasonable assumptions, there can be no assurance that actual results or outcomes will be consistent with these forward-looking statements. Any forward-looking statements are made as of the date of this presentation, and, except as may be required by applicable law, the Company does not assume any obligation to update or revise them to reflect new information, events, circumstances or otherwise.

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Readers are advised to read the Company's Listing Application dated November 14, 2021 available on the Company's profile at www.sedar.com and specifically the section entitled "Risk Factors" therein which is expressly incorporated by reference herein.

This presentation does not contain all of the information that would normally appear in a prospectus under applicable Canadian securities laws. Neither the delivery of this presentation, at any time, nor any sale made pursuant to or in connection with this presentation, will imply that the information contained in the presentation is correct as of any time subsequent to the date set forth on the cover page of the presentation or the date at which such information is expressed to be stated, as applicable.

No securities commission, exchange or similar regulatory authority in Canada has reviewed or in any way passed upon the merits of this presentation, and any representation to the contrary is an offence. Refer to the end of this presentation for additional disclaimers.

In a Nutshell

For Individuals

Coinmama is a trusted and friendly crypto service that will onboard you and support you with on-chain knowledge and information services.

For institutional and professional investors

Tradewind provides a platform for digital gold and silver custodied at the Royal Canadian Mint

How we do it

By providing access to our proprietary platforms and complementary best of class 3rd party on chain services that we integrated

Our unique platforms

- › Onboarding globally at scale
- › Tokenization of real world assets (Gold & silver first)
- › LiquiFi to leverage liquidity provided on private and public blockchains

There are billions of dollars of untapped opportunities in Decentralized Finance.

We give our customers the technology & solutions to profit from them.

Our Customers

CONSUMERS

Coinmama.com

A global, simple & safe way to own digital assets and do more with your money on blockchain. Available on the web and mobile.

INSTITUTIONS

Tradewind Markets

Operates an established precious-metals platform for institutional customers. Tradewind uses its trademarked VaultChain™ technology to digitize physical gold and silver.

Our Success To Date

TECHNOLOGY

7 Patent Applications

5 PhD Contributors

2 Unique DeFi Protocols

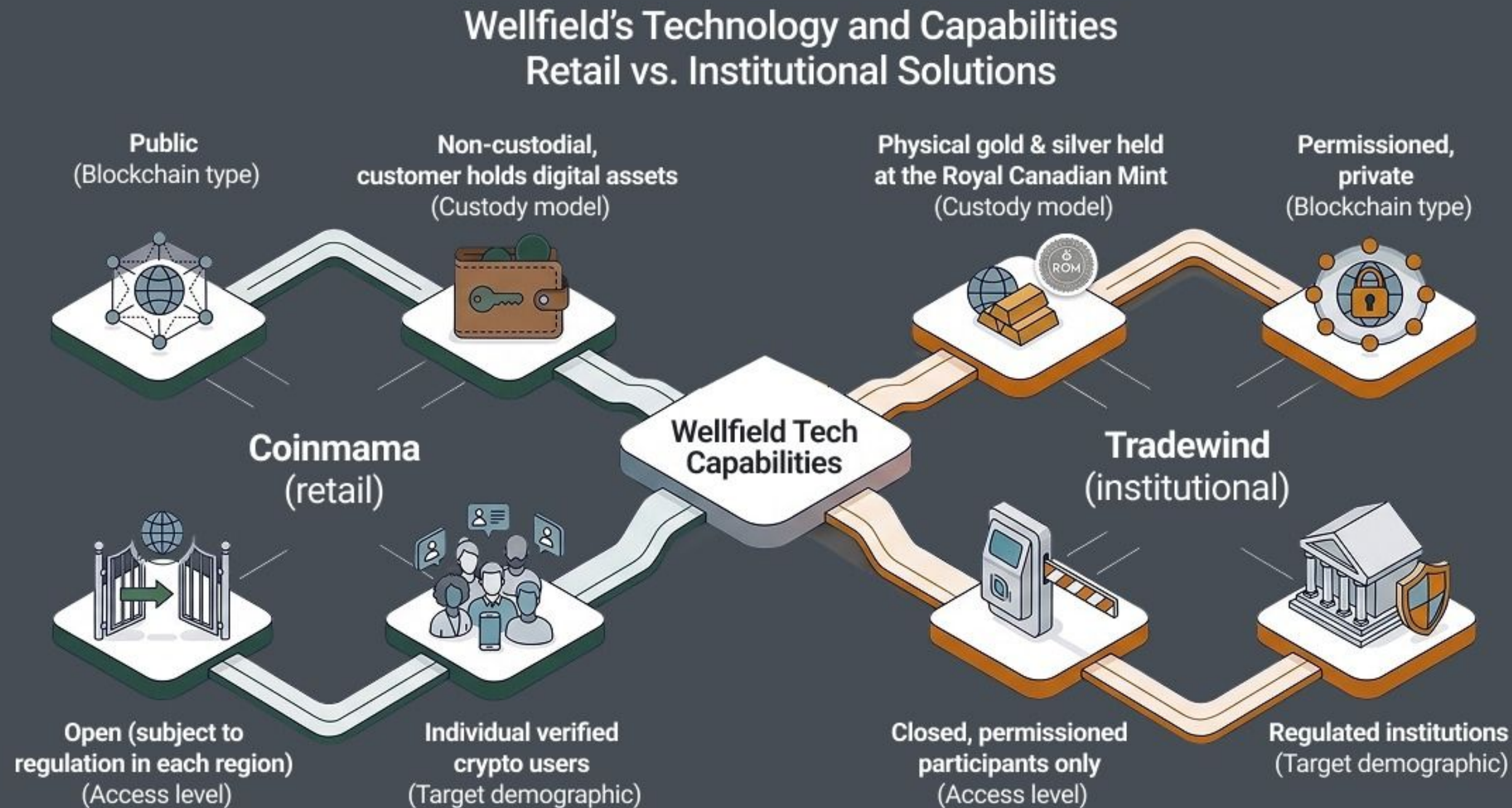
CUSTOMER BASE

3.5M+ Retail Customers

\$XXX million in precious metals on platform

\$1B+ Trading volumes in 13 years

Our sophisticated decentralized financial services are proprietary & unique



Everyday financial services for consumers. Powered by blockchain.



Wellfield's technology enables Coinmama customers to do more with their money, and it improves our per user monetization

Our Competitive Advantage

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Efficient global Onboarding platform and methodology

- › Trusted brand
- › Strong organic traffic
- › Customer base of 3.5 million users globally

TRADEWIND

Unique Real World Assets tokenization platform, currently tokenizing Gold and Silver (VaultChain) custodied at the Royal Canadian Mint

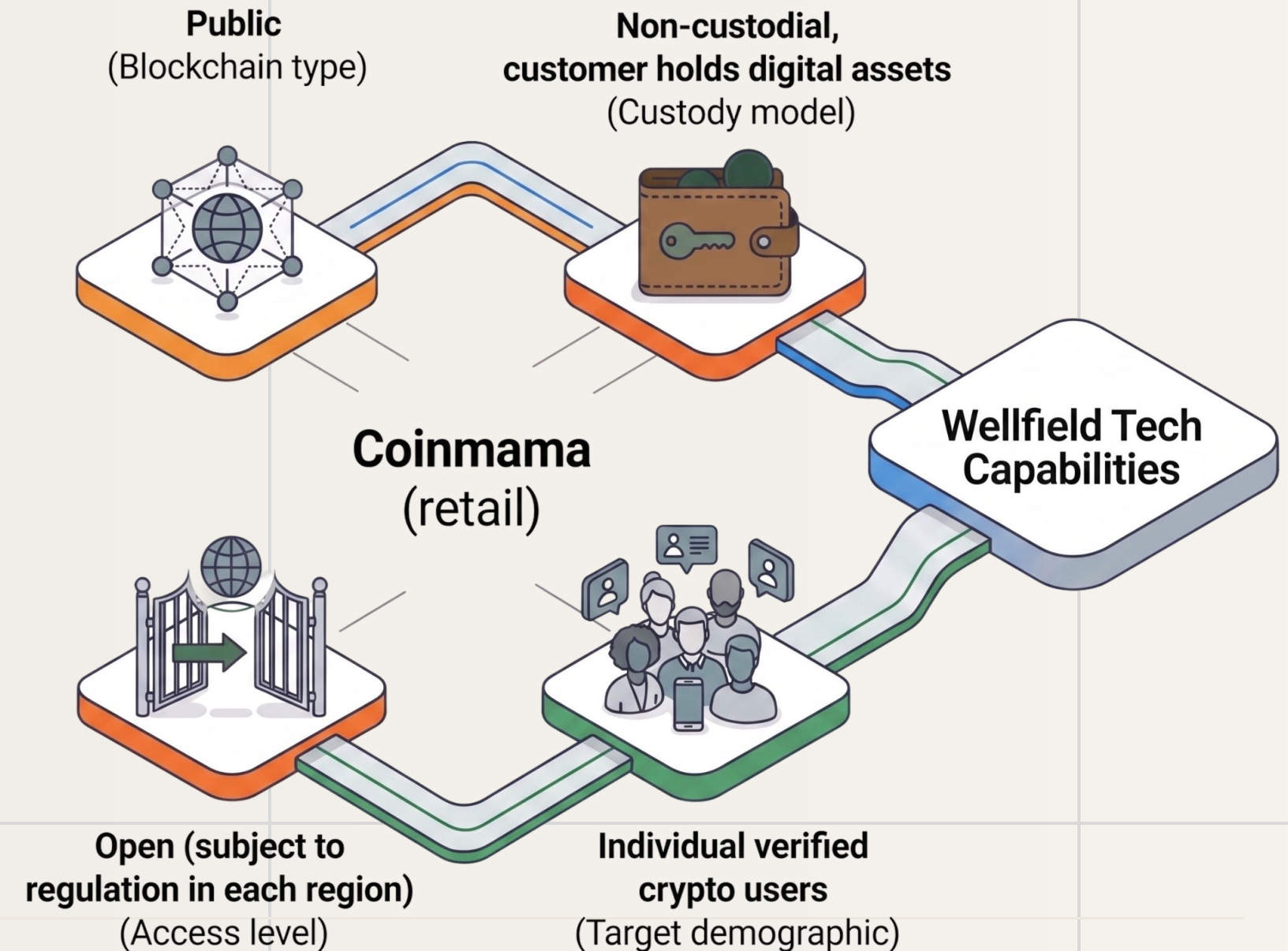
Seamless **Protocols**

Unique blockchain protocols

LiquiFi to manage liquidity on DEX pools

ONBOARDING CUSTOMERS & CAPITAL AT SCALE

With more than 3.5 million registered users to date, we operate a highly robust onboarding and crypto services platform, that will enable us to scale user growth and support distribution partner needs globally.





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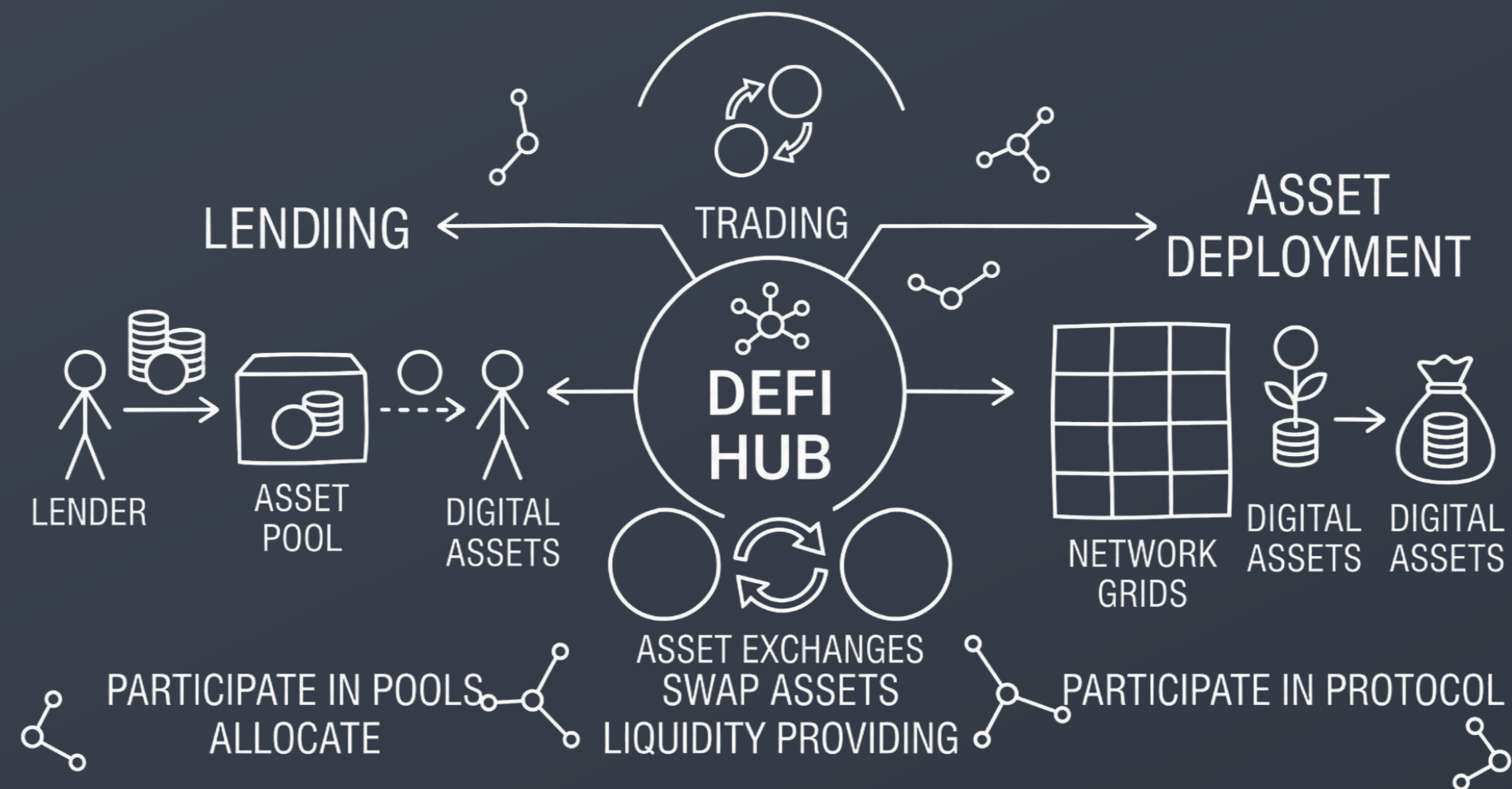
ASAHI
REFINING

Tokenizing Real World Assets: **Gold & Silver**

Through our relationship with the Royal Canadian Mint, we turn gold & silver into productive asset classes and offer a ground breaking value proposition of physical gold investment that yields sustainable and attractive income for the owner, without putting principal at risk.

DeFi Solutions, Powered by Our Seamless Protocol

Unique DeFi protocol to manage liquidity in private or public blockchains that run Automated Market Makers based decentralized exchange. Enables liquidity providers to hedge their impermanent loss risk



Experienced Tech & Business Leadership

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Levy Cohen

Chief Executive Officer & Director

Levy Cohen is a seasoned technologist with extensive experience leading technology-driven companies both in Silicon Valley and Israel. Levy is passionate about building strong product and service-oriented user experiences, and has a focus on research and development of innovative computer science and blockchain technologies. Prior to founding Wellfield Technologies, Levy was involved in the blockchain world as a founder of Seamless Logic Software, a venture developing innovative decentralized protocols. Levy also has extensive experience in the worlds of banking and payment technologies, including digital wallets and B2B payments.



Chanan Steinhart

Strategic Business Development and Director

Mr. Steinhart is a Board Member at Wellfield, having previously co-founded MoneyClip, which merged to form the company. A seasoned entrepreneur and thought leader, he has spent over two decades in the emerging technology industry with a sharp focus on consumer experience and digital products. His career includes an early consulting engagement with Apple Inc. in 1996 to shape its initial eCommerce strategy. In 2002, Mr. Steinhart co-founded DigiLabs Inc., where he developed a commercial web-to-print software suite adopted by industry giants like HP, Xerox, Fuji, Canon, and Kodak—the latter ultimately acquiring the technology. An established author and speaker on finance and tech, he has published two books, including *A Brief History of Money* (2015), and contributes a bi-weekly column to a financial newspaper, *Globes*.



John Parker

Chief Financial Officer

With over 25 years of leadership, as a former business owner, CFO, General Manager and Director, Mr. Parker brings a highly developed suite of leadership skills and abilities when working with entrepreneurs and management teams. John developed enhanced financial reporting processes, key performance indicators and Balanced Scorecard to drive businesses forward for profitable growth. In the past, Mr. Parker has supported clients with raising equity and debt financing to grow companies and achieve strategic goals. Mr. Parker brings over 25 years of governance experience, and has been a director, treasurer, Chair of Audit and Finance Committees for private and public companies along with Not-for-Profit entities.

Strong Governance

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Ed Zabar
Director

Mr. Ed Zabar is a serial entrepreneur and fintech executive with over 25 years in technology, finance, and management. He founded and served as CEO of Verif-y Inc. (since 2017), a privacy-focused digital identity verification platform that enables secure credentialing and onboarding for financial services, governments, and enterprises.

Mr. Zabar Co-founded and exited two tech startups (Solve and Vglue). Worked as a consultant at PwC and Goldman Sachs, then Executive VP at ViewTrade Securities, while significantly growing their revenues. Mr. Zabar also held Managing Director roles at National Capital Companies, Oberon Securities (also COO/CTO), and Head of TMT at Fairmount Partners, specializing in M&A and funding for tech/media firms. Mr. Zabar also served as the CEO of Switch Concepts (UK digital ad firm), restoring profitability and preparing for sale.

Mr. Zabar holds an MBA from Columbia Business School and BS in Finance/IT from NYU Stern.



Levy Cohen
Chief Executive Officer & Director

Levy Cohen is a seasoned technologist with extensive experience leading technology-driven companies both in Silicon Valley and Israel. Levy is passionate about building strong product and service-oriented user experiences, and has a focus on research and development of innovative computer science and blockchain technologies. Prior to founding Wellfield Technologies, Levy was involved in the blockchain world as a founder of Seamless Logic Software, a venture developing innovative decentralized protocols. Levy also has extensive experience in the worlds of banking and payment technologies, including digital wallets and B2B payments.



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Wellfield Technologies: building the rails where finance is going

Wellfield Technologies (TSXV: WFLD | OTC: WFLDF | FSE: K8D) builds blockchain-based financial technology across two markets, with a unified approach: finance works better when transparency, trust, and user control are built into the infrastructure itself.

Retail: real ownership, made simple. Through Coinmama, trusted by more than 3.5 million registered users across more than 180 countries since 2013, Wellfield has announced a new, fully non-custodial wallet with the latest and widely trusted technology embedded throughout. Non-custodial means no intermediary standing between users and their assets: true ownership, enhanced privacy, and direct access on-chain, with the simplicity Coinmama is known for.

Two markets. One technological capability. Bridging traditional value and the decentralized future.

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Wellfield: Capturing the Potential in Decentralized Finance